



Reasons to NOT become a Gold Medal operator

1. It is too hard to set up.

To become a Gold Medal operator (instantly confirmed), you simply tick a box in Bookeasy. **It is literally that simple.** The only thing you need to do is keep your rates and availability 100% up-to-date. The Bookeasy system takes care of the rest.

2. It will make extra work for me and will take to much time.

There is no additional work needed to be a Gold Medal operator. It can actually **SAVE YOU TIME.** Becoming a Gold Medal operator and offering instant availability will take away the phone calls and emails with booking agents and Visitor centres, to discuss and confirm your availability. It also avoids hassles like over-booking, which WILL take up your time to fix. If you are running a professional business, you are already keeping your rates and availability 100% up-to-date, so there is nothing else you need to be doing.

3. It costs too much.

Becoming a Gold medal operator costs operators **nothing.** Nada. Zilch.

4. It will take up time you should be spending on marketing your business.

With a single click, you can market your business to over 160 other Visitor Centres using BookEasy around Australia. As well, your business can be found via a range of networks throughout Australia and New Zealand including:

- AAA Tourism
- Australian Auto Clubs (RACV, RACQ, NRMA)
- TXA (Tourism Exchange Australia)
- Wotif
- Agoda
- Bookings.com
- And over 2000 quality-checked global partner websites, including **roamfree.com**

Increase your online presence and allow bookings from Booking Centres and websites around Australia and the world.

5. You need to buy new tools to run it all.

If you are already using Bookeasy and you have an email address, then you already have all the tools you need. There are no additional costs required, or software to install.

6. You should let other operators in your area trial it first.

Sure. Let your competitors get an advantage over you.

OR, you could become a Gold medal operator and ensure;

- Your inventory appears at the top of search listings so you are more likely to get booked.
- Avoid over bookings, as inventory is instantly checked and accepted.
- Offer Last minute deals and maximise your potential revenue.